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# COMUNICATO STAMPA

## PUBBLICAZIONE DEL PROSPETTO INFORMATIVO

Milano, 23 marzo 2018

Facendo seguito al comunicato stampa del 22 marzo 2018, Anima Holding S.p.A. (I'"Emittente") comunica che, in data odierna, il prospetto informativo (il "Prospetto Informativo") è stato depositato presso la Consob. Il Prospetto è disponibile presso la sede sociale dell'Emittente in Milano, Corso Garibaldi, n. 99 e sul sito internet dell'Emittente, www.animaholding.it. Si comunica inoltre che l'Emittente metterà a disposizione il Key Investor Document (KID) relativo ai diritti di opzione, predisposto ai sensi del Regolamento (UE) n. 1286/2014 e alla relativa normativa di attuazione, sul proprio sito internet www.animaholding.it.

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Solely for the purposes of the product governance requirements contained within: (a) EU Directive2014/65/EU on markets in financial instruments, as amended ("MiFID II"); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the "MiFID II Product Governance Requirements"), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any "manufacturer" (for the purposes of the MiFID II Product Governance Requirements) may otherwise have with respect thereto, the Rights and the New Ordinary Shares have been subject to a product approval process, which has determined that they each are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID II; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID II (the "Target Market Assessment"). Notwithstanding the Target Market Assessment, Distributors should note that: the price of the Rights and/or the New Ordinary Shares may decline and investors could lose all or part of their investment; the Rights and the New Ordinary Shares offer no guaranteed income and no capital protection; and an investment in the Rights and/or the New Ordinary Shares is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the offer.

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It is the responsibility of each distributor to ensure that the relevant key information document is provided to any clients that are "retail clients".



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